

PROFILE

User Experience Designer with a strong understanding of information architecture, interaction design and usability testing. Looks to the creative synergy present in technology, design and the arts in order to spark change in both the individual and the world as a whole. Great team player that constantly strives to better himself and the world around him.

TOOLKIT

Wireframes, Flow diagrams, Competitive Analysis, Card Sorts, Heuristic Evaluation, Persona Creation, Prototyping, Site Maps, Usability Testing, User Interviews.

PROFESSIONAL EXPERIENCE

Company: Blast Radius Title: Senior Interaction Architect	2007 - Present
Duties and Results: <ul style="list-style-type: none">➤ Create wireframes, flow diagrams and other visuals aids for documentation.➤ Correspond with clients to help build shared understanding of functional and interaction elements.➤ Collaborate with multiple disciplines including creative directors, art directors, visual designers, front and back end developers.	
Company: Full Tilt Poker Title: Customer Service Representative	2005 - 2006
Duties and Results: <ul style="list-style-type: none">➤ Promoted to position within the Communications department.➤ Provided fast, informative player support.➤ Handled confidential reports, developed investigative skills and problem solving.	
Company: Simon Fraser University Title: Research Assistant	2004 - 2005
Duties and Results: <ul style="list-style-type: none">➤ Assisted a professor in research and analysis.➤ Wrote papers for submission to the Ed-Media world conference.➤ Conducted research into the design and learning factors of video games.	
Company: Belimo Air Controls Title: Project Manager	2004
Duties and Results: <ul style="list-style-type: none">➤ Contracted to design, produce and implement a feature product website.➤ Project Manager of a team of 4.➤ Gained significant skills in group management, corporate relations and organization.	

Institution: ASHRAE, BC Chapter
Title: Web Master

2004-2006

Duties and Results:

- Responsible for maintaining the site's content and member roster.
- Upgraded website to a more standardised format for the internet.
- Refined skills in web development and HTML editing.

EDUCATION

Simon Fraser University
Bachelors of Science in the Interactive Arts.
Dual Concentration: Interaction Design/Performance Media
CGPA: 3.345

VOLUNTEER

FlowByDesign - Interaction Design Collaborative
Title: Media Installation Manager

One of the founding members of a student design collaborative that brought together several fields of interest and promoted interaction design in Canada.

TECHNICAL SUMMARY

Software

Mac OS X, Microsoft Windows, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Lightroom, MS Word, MS Excel, MS Powerpoint, MS Visio, Axure RP Pro, Adobe Fireworks.
Working Knowledge: Adobe Dreamweaver, Adobe Flash, Adobe After Effects

Programming

Working Knowledge: XHTML, CSS, Actionscript

AWARDS

Golden Key International Society

Awarded to students who rank in the top 15% of their faculty.

LANGUAGES

Bilingual in both French and English.

PORTFOLIO

www.robert-mackie.com